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62.23



NEW
CATALOG
OF NURSERY
BARGAINS!

from the
JAMES W. OWEN
NURSERY
 2200 E. Oakland Ave.
 Dept. G, Bloomington, Ill.

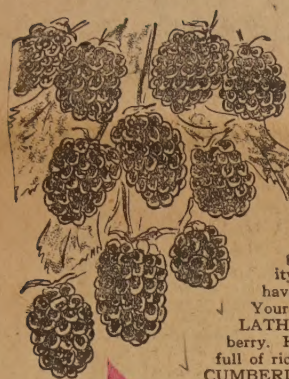
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SAVE ON THESE \$1 BERRY BARGAINS!

RASPBERRIES Giant Size!



6 FOR \$1
12 for \$ 1.75
25 for \$ 3.50
100 for \$12.00

Highest quality—sweeter—larger—and biggest yield! Ideal for the home garden, firm large berries. Easy to grow. This low price for highest quality raspberries will enable you to have delicious berries at little cost. Your choice of 2 leading varieties: LATHAM—The leading Red Raspberry. Huge, firm, clear, red berries full of rich flavor. Very hardy. CUMBERLAND—Extra large Black Raspberry. Grow in huge clusters. Firm, juicy, sweet. Early.

STRAWBERRY PLANTS VERY SPECIAL!

Nearly Everyone, Everywhere, Has Good Luck With These Plants—America's Two Most Popular Varieties!

SENATOR DUNLAP, world's most popular or GIANT MASTODON EVERBEARING . . . 100 plants, very special, \$2.50, or 25 for \$1.00, or 50 for \$1.50. Can be successfully grown in almost all soils and climates, requiring little attention. Enormous yields. Extremely large, rich, bright red, firm and sweet. Cash orders prepaid, or sent C.O.D. plus charges. Return at once for full refund if not satisfied.

100 PLANTS \$2.50

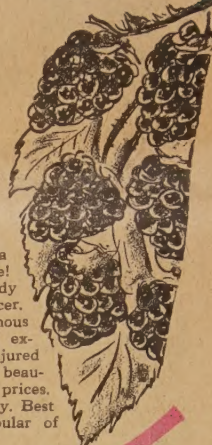
50 Plants \$1.50
25 Plants \$1.00



BLACKBERRIES Heavy Bearer!

6 FOR \$1
12 for \$ 1.75
25 for \$ 3.50
100 for \$12.00

Nothing is more delicious than Blackberries and cream, or a wonderful Blackberry pie! ELDORADO, the strong, hardy grower and heavy producer. Jet black berry of enormous size. Firm, sweet and of excellent quality. Seldom injured by frost. Grows in large, beautiful clusters. Brings top prices. Bears young and heavily. Best known, and most popular of all Blackberries!



GIVEN: With \$2.50 Orders 6 "Swiss Giant" Pansy Plants. Immense Vari-Colored Blooms.

RHUBARB

6 Large Plants \$1
12 for \$1.75; 25 for \$3.50

GIANT VICTORIA

Easy to grow—practically takes care of itself once it is established.

We offer the Giant Victoria Red variety that everyone likes so well. Matures quickly. Very sweet, tender, firm long stalks. High food value. Roots extra strong. Order today.

CURRENTS

Each \$1
3 for \$2.50

BIG, JUICY 'PERFECTIONS'

Fruit bright red and large. Clusters are long and size of berry is uniform to end of bunch. Best variety grown today. Sweet delicious flavor. Hardy everywhere.



GOOSE BERRIES

Each \$1
3 for \$2.50
Big Sized Plants

Special price! Well-known Downing Gooseberry. Very useful for canning or for cooking. Fruit very large, round and with smooth skin. Juicy and fine flavored. Vigorous, heavy bearer.



GRAPE VINES

3 for \$1
6 for \$1.75
12 for \$3.25
BLUE CONCORD

Most popular of all grapes. Sturdy 2-year-old plants. Highest quality. Juicy, rich, excellent flavor. Does well everywhere. Large size. Vigorous grower—very productive. Favorite for the home grower.

Also Available—White Grapes and Red Grapes. Finest quality vines. Best growers. Firm berries. Same price as Concord.



ASPARAGUS

12 For \$1
50 for \$3.50
100 for \$6.50

Special prices on roots that will produce next year! One planting lasts many years. WASHINGTON VARIETY. Leading asparagus. Large, tender green tips. Mild, rich, full of flavor.



\$1 FRUIT TREE SALE!



CHERRY
2' to 3' Only \$1
Each
3' to 4' \$1.50
4' to 6' \$2.50

Highest quality cherries at a special low price! Large size and delicious flavor. Make wonderful juicy pies, jams, preserves. Order today. 3 famous varieties:

EARLY RICHMOND—(Early Sour). One of the best sour cherries. Light red fruit comes about two weeks earlier than the Montmorency. Good cooking cherries.

MONTMORENCY—(Mid-season Sour). This cherry has a darker skin than the Early Richmond and is slightly sweeter. Cooking cherry.

BLACK TARTARIAN—(Early Sweet). Large black fruit of good quality.



Bush Cherries \$1
Dwarf—2' to 3' 3 for \$2.75

These cherries are more popular each year. The low bushy plants are loaded with sweet, delicious, bright red cherries that are fine for eating or make wonderful jam of superb flavor and color. Very hardy. Eliminates ladder climbing entirely. Mass of lovely white blooms early in Spring makes beautiful ornamental yard decoration.

FREE: Planting Guide . . . complete booklet telling "how" and "when" to plant. Sent with all orders of nursery stock.

APRICOT

2' to 3' \$1
3' to 4' \$1.50
4' to 6' \$2.50



We have a supply of GOLDEN JUBILEE Apricot Trees which in our estimation are the best variety grown. They have beautiful flowers and are the first to bloom. Produce large crop. Good eating and fruit of good quality and flavor.

PLUM

2' to 3' \$1
3' to 4' \$1.50
4' to 6' \$2.50



ABUNDANCE—Flesh light yellow, very sweet and fine to eat. LA CRESCENT—Fine yellow plum. Ripens early. Makes delicious preserves. SABA—Medium to large, dark purple skin and flesh, and rich, fine flavor. Excellent for canning. TOKA—Highly prized for its rich flavor. Large, firm, orange red, early bearer.



APPLE

You will be more than pleased to see the abundant crop of apples you can have at little cost to you. These fine flavored apples are of the highest quality and we have six varieties. Place your order early.

DELICIOUS—(Late). Dark red eating apple and of fine flavor. GRIMES GOLDEN—(Early). Large yellow green apple. Very fine for eating and cooking. McINTOSH—(Late). Dark red, white fleshed eating apple. Extra fine quality. JONATHAN—(Late Fall). Dark red, very juicy and we think the best all-around apple. YELLOW DELICIOUS—(Late). Large, golden yellow.

YELLOW TRANSPARENT—(Early Summer). The fruit is medium to large and bright yellow.

PEAR TREE

3' to 4' \$1.50
4' to 6' \$2.50



BARTLETT—(Late Summer). Large yellow. Fine flavor. Leading variety. KIEFFER—(Winter). Most popular Winter pear. Large yellow fruit. Good keeper. LINCOLN—(Late Summer). Large late Summer pear. Yellow, flushed with red.

YARD TREES

WEeping WILLOW TREE

Graceful, Ornamental
Easiest shade tree to grow that there is. Beautiful yellow-green foliage gives lacy effect. Exceptionally strong, hardy, graceful tree. Ideal for putting in a vacant spot in your yard. Grows rapidly. 4' to 6' high.

LOMBARDY POPLAR

6' to 8' tall graceful upright growth. Ideal for planting in narrow spaces. Ideal for screen. Will grow up to 50' high. This size Poplar is frequently sold from \$2 to \$2.50. Specially priced!

FLOWERING PEACH

Beautiful miniature trees for yard decoration. The entire tree bursts into red blooms early in the Spring followed by green foliage. 2' to 4' and should bloom first season, \$1 each.

RED BUD TREE

Small, shapely trees, deep rose colored flowers. Large ornamental leaves. Used as lawn specimens, in groups, borders. Stands "wet feet." Blooming size. Postpaid.

CHINESE ELM

Resembles American Elm, but is more compact, has finer branches, less spread and does not grow to be as large as the American. Fast growing, deep rooted. One of the first trees to leaf in Spring. Order today. 4' to 6', well branched.

SHRUBBERY

FORSYTHIA GOLDEN BELL

The first shrub to bloom in Spring, it's bright yellow flowers light up the entire yard. Grows 5 to 6 feet tall and succeeds everywhere.

SPIREA

(Red Spirea). One of the most useful shrubs in cultivation. Blooms in April and May, throwing out long branches that curve to the ground, weighted with a mass of flowers. 12' to 24' high. Dwarf growing.

WEIGELA EVA RATHKE

Rich ruby like blossoms in great abundance. 18-24 in. \$1 ea.; 2 for \$1.75; 5 for \$4

SYRINGA VIRGINAL

Pure white flowers, delicious fragrance. 2-3'. \$1 ea.; 2 for \$1.75; 5 for \$4

WILLOW FRENCH PUSSY

Fur-like, pebbly gray catkins. 2-3'. \$1 ea.; 2 for \$1.75; 5 for \$4

CRANBERRY, HIGH BUSH—Beautiful spreading plant with berries. 6' to 10' tall. Sun or shade. 2-3'. \$1 ea.; 2 for \$1.75; 5 for \$4

PRIVET HEDGE

Does well in all kinds of soil. Quick grower, easily sheared. Wonderful plant for screening, or for long hedges. 18" to 24" high. Special

FRENCH LILACS

Heavy, healthy sturdy stock. Excellent fragrance. Fast, early grower. 2 ft. \$1; 2 for \$1.75; 3 to 4 ft. \$1.50; 2 for \$2.50.

HONEYSUCKLE TARTARIAN

Outstanding tall shrub, splendid for screening. Choice of pink, red or white. 3-4'. \$1 ea.; 2 for \$1.75; 5 for \$4

ALMOND—Double flowering

Beautiful pink flowers. 2-3'. \$1 ea.; 2 for \$1.75; 5 for \$4

DWARF DEUTZIA

Low growing, bushy shrub, white flowers. 1-2'. 75c ea.; 2 for \$1.65; 5 for \$3

BUTTERFLY BUSH—10 for \$5

Highest quality Buddis. Gorgeous colors. 75c ea.; 3 for \$2

BEARDED IRIS—6 for \$1.50

CUSHION MUMS



Offered in 6 of the Best Colors At Special Prices!

This is by far the finest Cushion type Mum on the market. Blooms early and produces thousands of gorgeous flowers on each plant. Double, fine cutting variety. Blooms remain fresh for weeks. Ideal for borders, edging or as specimens. Beautiful flowers with wide range of colors—Red Cushion, Bronze Cushion, White Cushion, Lavender Cushion, Yellow Cushion and Pink Cushion. Order early while they last. One each of the above colors sent when you order six. We will assort when you order three. All Postpaid.

10 MUMS \$1.00

Have a beautiful Mum Garden at a very special price. For only \$1 you get 10 assorted colors and kinds of Mums: Cushion, Dwarf, Button and Cut Flower Mums. Not labeled. Makes wonderful decoration in garden or gives you a variety of bouquets in your home. This is the best Mum bargain ever offered by Owen Nursery. Send no money. Pay postman C.O.D. plus postage. Cash orders prepaid. GIVEN with 20 Mums at \$1.75. Million Dollar "Mystery Bloom" Peony, regular \$1 value. Use order blank inside.

America's Headquarters for

Royal Sunset AFRICAN VIOLET



Royal Sunset "two-purple" African Violet. Deep purple flowers. Shiny wax-like 2-tone leaves... intense sea green and purple. Most outstanding Violet yet. Only \$2. SEND NO MONEY. Pay postman, plus postal charges. Return at once for refund if not pleased. Cash orders prepaid. 2 plants \$3.50; 3 for \$5.00. A collector's violet you will enjoy. Order today.

AFRICAN VIOLETS



"Pink Lady"
"Blue Boy" "White Beauty"

AFRICAN VIOLETS Ea.

Do you know how many people ordered these violets last year at \$1.50? Over 30,000. Large size, over-blooming and very beautiful. Full of flowers, buds and leaves. Your choice of above 3 varieties sent for \$1.00, or get all 3 for \$2.75. SEND NO MONEY. Pay postman C.O.D. plus postage. Return at once for full refund if not pleased. GIVEN with \$2.75 orders: the start of 4 different assorted color AFRICAN VIOLETS.

"Red Head" AFRICAN VIOLET



The reddest violet yet produced! Not only is it distinctive in color, but produces large gorgeous blooms. Large flat leaves. Lighter green on underside. We know you'll be pleased with this sturdy plant, for it is a bright-colored novelty you will be proud of. Easy growing. Order now.

2 for \$3.50
3 for \$5.00

"HYBRID" AFRICAN VIOLET

Here's your chance to see new kinds of African Violets come into full bloom for the first time! Vigorous plants grown from hand pollinated crosses. Grow your own brand new variety. You will have something entirely different! All will make lovely flowers and are of the highest quality. Order today.

\$3
Each
2 for \$5

Potting Soil VIOLET-GRO

Perfect potting soil for all African Violets. This almost miraculous violet mixture is composed of leaf mold, sand and peat moss. Does wonders for violets. Especially prepared to give the highest amount of food, yet not "burn" the plants. Will not bake or pack like ordinary pot soil. We have sold thousands of pounds of "Violet-Gro" and had many, many repeat orders. Try it on our recommendation. You will like it. \$1 for 3 lbs.; 5 lbs. \$1.50; 10 lbs. \$2.50, postpaid. Also sent C.O.D. plus postage.

Violet Book

By Wilson



Here is a valuable book for lovers of African Violets, "The AFRICAN VIOLET" by Helen Van Pelt Wilson, includes 11 chapters, 26 drawings, 68 detailed descriptions of varieties and 175 listings, a complete story on culture and classification. Tells how to control pest and disease, temperature, watering, humidity, soil, rooting leaves, everything you've been wanting to know about African Violets. Only \$2.50. Order today.

"ORCHID BEAUTY" VIOLET

Owen offers for the first time a tiny and exquisite orchid in the shape of an African Violet. It has the beautiful soft, wine tone of the true orchid. You will be proud to show this gorgeous African Violet to all your friends, \$2.00 each; 2 for \$3.50; 3 for \$5.00, assorted.

\$2
Each

"DOUBLE DUCHESS" VIOLET

Beautiful, small, double blossoms with from nine to thirteen petals in irregular formation. Rich deep purple toned. Underside almost white and usually much in evidence. Enhance your home with this new, different African Violet. Pretty, delicate green leaves. Very different.

\$2
Each
2 for \$3.50

YOU MAY ASSORT VIOLET ORDERS

8 STAR VIOLET VALUES

ANY OF THESE BEAUTIFUL VARIETIES ONLY \$2-2 for \$3.50-3 for \$5.00

"BLUSHING MAIDEN"—A rare long stemmed violet with silicate apple blossom pink flowers of unusual beauty and unusual large size. \$2.
"SAPPHIRE"—Light blue violet with low or three petals well separated and turned back slightly. \$2.
"AMETHYST"—Delicate long stemmed flowers of unusual pale amethyst color. \$2.
"LAVENDER LADY"—Fine flowers of pale lavender hue. \$2.
"ION ANTHA"—Blue-lavender. Medium size, like a smaller Amethyst but slightly darker. \$2.

"BI-COLOR"—Red-violet with upper petals consistently deeper violet and darkest at the tips. Lower petals orchid pink, sometimes with a slight deepening around the edges. Young flowers deeper all over than older ones. \$2.

"BLUE BIRD"—Medium, blue violet with long, tapered petals. Large and flaring blossom suggests a bird. \$2.
"COMMODORE"—Reddish-purple flowers. Very large. Pointed and slight leaves which are dark to reddish green. \$2.

"PURPLE PRINCE" VIOLET

Another new African Violet introduced by Owen recently. Its rich, clear purple flowers bloom in profusion. Medium-sized, delicate light green leaves. This sturdy little plant is becoming more popular each day. Very easy to grow. Use handy order blank. \$2.00 each; 2 for \$3.50; 3 for \$5.00, assorted.

\$2
Each

ORDER NOW!

VINES-IVIES

GRAPEVINE IVY—Rich green leaves. Very sturdy. Highest quality—easy to grow. Requires no sunlight. 12" to 24" long. 3 to 5 stems in 'pot.

\$1
2 for \$1.75

ENGLISH IVY—Owen's "Giant Wonder." Actually 2' to 3' long now, and will grow more. 3 plants to pot.

\$1
2 for \$1.75

PHILODENDRON—Very scarce. Beautiful large heavy plants. 1 1/2' to 2' long.

\$1
2 for \$1.75

HARDY VINES—\$1 each; 2 for \$1.75

BITTERSWEET—Popular orange colored berries in Winter.
BOSTON IVY—One of the best climbers. Clings to walls.
CLEMATIS—Large, flowering, beautiful. Various colors.
HONEYSUCKLE—(Gold Flame). Huge trumpet-shaped flowers of flame with gold.

TEA ROSES

New Hybrid
Monthly
Blooming!

These are the most beautiful, highest quality rose bushes offered today. Thoroughly tested. Select your own assortment from Rich Blood Red, Light Red, Light Delicate Pink, and Deep Tone Pink, Talisman, Pure White, Deep Rich Yellow, Golden Bronze, Pale Yellow, Blush Pink, Rosy Pink or Cardinal Red. You will get a great deal of enjoyment from a garden of tea roses because not only do they beautify the area in which they are planted, but they make such lovely and fragrant bouquets for your own home or to give to friends.

75¢
Each
3 for \$2.00
6 for \$3.75
12 for \$7.00

BLUEBERRIES

Healthy 2-Yr. Plant

\$1
Each

Your choice of 3 varieties—10" to 15" plants. Very special prices for this size. Early Rancocas, Midway, Rubels, Late Jersey. \$1 each or 1 each of the 3 varieties for only \$2.50.

75¢
Ea.
3 for \$2.00
6 for \$3.75
12 for \$7.00

OTHER CLIMBING ROSES

Highest Quality

Sturdy rich green foliage, gorgeous blooms. Your choice Blood Red, Crimson, Light Pink, White, Yellow, Bronze, Blush Pink. 2-yr. blooming size.

FREE:

Planting Guide... complete booklet telling "how" and "when" to plant

GARDENIA PLANT



AND A START OF 4
AFRICAN VIOLETS

All 5 for only \$1.00. I send lovely 10" to 15" Gardenia plant full of buds and the start of 4 different African Violets in assorted colors, all for \$1. Gardenia shipped with fresh rich "no-cake" potting soil. SEND NO MONEY. Pay postman C.O.D. plus postal charges. Cash orders prepaid. Return at once for full refund if not pleased.

(Gardenia Plants Not Shipped into State of California)

GARDENIA-GRO--

Perfect potting soil. Scientifically prepared with proper amount of peat moss, leaf mold and sand for Gardenias. \$1 for 3 lbs.; 5 lbs. \$1.50; 10 lbs. \$2.50, postpaid. Also sent C.O.D. plus postage.

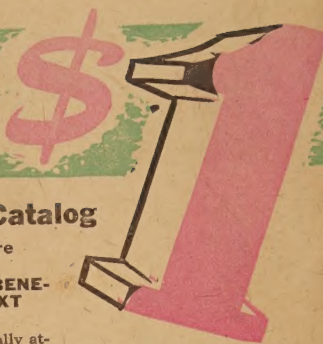
CLIMBING ROSES

Paul's Scarlet
Favorite of Millions!

Now! Save money on Paul's Scarlet! The most popular Climbing Rose in the world. Scarlet-red blooms, 2" across in huge clusters, in great profusion in mid-summer. Healthy dark green foliage. Strong grower for trellises, pillars. 3-yr. No. 1 bushes.

James W. Owen Nursery

LOOK WHAT



WILL BUY

New! "LIVING-ROOM"

LILY OF THE VALLEY GARDEN



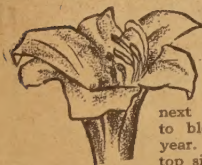
Complete With Vase—Planted, Ready To Grow!

\$1

These dainty fragrant flowers will do well in your living room, adding beauty and fragrance. They come completely planted in a vase. Just add a cupful of water and set them on the

table or window sill to grow. The vase will be completely filled with leaves and blooms in just a short time. Lilies-of-the-Valley will be an unusual novelty in your home. GIVEN as a very special "extra", a mammoth blooming size "Living Room" Hyacinth Bulb. 1 garden \$1.00; 2 for \$1.75; 3 for \$2.50.

REGAL LILY BULBS



These lovely, fragrant, pink-throated Regal Lilies grow in any soil. Guaranteed to bloom next year. Continue to bloom year after year. Giant 6" to 7" top size bulbs.

4 for \$1

MADONNA LILIES

The Madonna Lily is one of the loveliest of white lilies. Its delightful fragrance and lovely white flowers have made it popular throughout the world. Easy to grow. Madonna Lilies have been scarce because importation from France was so long impossible, so order early.

4 for \$1.00

Our Latest Catalog

Save It For Future Reference!
PLANT NOW FOR BENEFITS GALORE NEXT SEASON!

Here are listed at unusually attractive prices the most popular items in this great nursery. You will find dozens of things that you have always wanted but they were either too expensive or too hard to find. This is your opportunity to get them at important savings. Read this big catalog carefully—check what you want, and order NOW!

REFERENCES: The People's Bank of Bloomington, Illinois, will be glad to tell you about the James W. Owen Nursery. This is a long established reliable concern, thoroughly interested in having your valuable patronage, not just for one order, but for year after year.



New! "LIVING-ROOM"

COMPLETE GARDEN



3 Bulbs In A Vase, Complete

\$1

Three unusual bulbs that come complete in a long vase, planted ready to grow. All you do is unwrap, add water and set in the window! You get vivid tuberous rooted **BEGONIA**, beautiful newly popular **GLOXINIA** and giant mixed-color **AMARYLLIS**. Will grow and bloom indoors all winter, outdoors in spring for several years' enjoyment. GIVEN: Mammoth "Living Room" blooming size Hyacinth Bulb with each garden. A very good "buy" for \$1.00; 2 gardens \$1.75; 3 gardens \$2.50.

New "Living Room" GARDEN

Very Different Free Gift Included!

You can have 4 lovely unusual plants growing in your living room for only \$1.00. OWEN'S AMAZING BULB GARDEN includes vivid, popular tuberous rooted **BEGONIA**, Beautiful old-fashioned **GLOXINIA**, Mammoth Imported "Living Room" **HYACINTH**. Giant mixed-color **AMARYLLIS**. Will grow and bloom indoors all winter in soil or water, outdoors in spring for several years' enjoyment. GIVEN: Exotic fragrant Chinese Lily Bulb. Not pictured.

ALL FOR \$1
2 Gardens \$1.75
3 for \$2.50

LILY BULB GARDEN

INDOOR or OUTDOOR

Only



You get: Giant Size Madonna Croft Easter Lily, 6" to 7" bulb. This is the wonderful new hybrid Easter Lily. (2) Most fragrant pink-throated Regal Lily. Very hardy. Giant 6" to 7" bulb. (3) Also rich, waxlike exotic pure white Calla Lily bulb. Large size. All three bulbs sure to bloom this year, and for years after. Blooms more beautiful each season. GIVEN: With each garden, a beautiful "Living Room" Chinese Sacred Lily Bulb... different... exotic. 1 garden \$1; 2 gardens \$1.75; 3 gardens \$2.50.

Tuberose Garden

Bulbs Complete With Vase and Soil Planted—Ready To Grow



\$1

Rich, exotic fragrance in your living room! Lovely large, double flowers of thick, waxlike texture borne on graceful long, strong stems. You will be proud to show this gorgeous sweet scented plant to friends and neighbors. Most fragrant of all house plants. Bulbs can be planted in garden after blooming in home. \$1 each garden. FREE with each garden: beautiful pure white waxlike Calla Lily Bulb.

MAGNOLIA SOULANGEANA TREE



\$9.95

Only
Balled and burlapped. Large blooming size. Shipped full of buds. Blooms are pink outside with white inside—6" across. Beautiful yard decoration. Saucer type.

SMALLER SIZE MAGNOLIA SOULANGEANA

Very hardy. Blooms before any other flowering tree in Spring. Colorful pink blooms. Shipped bare root—will bloom within a year.

SPECIAL PRICE, Only \$4.95 Ea.

CALADIUM



New Hybrid, Colorful, Decorative, Unusual!

\$1

Nothing is easier to grow and nothing gives as beautiful mass of color as these fancy leaved Caladiums. One or two of them will brighten your whole living room. We don't believe you have ever seen anything quite like these new Hybrid Caladiums in which are combined the most beautiful characteristics of two or more strains of plants. Green tones with bright patterns of red on graceful curved leaves. Very special, \$1 each; 2 for \$1.75. GIVEN: With each order pure waxy white Calla Lily Bulb. Easy to raise indoors or outdoors.

Strawberry Window Sill Garden



Everything But The Sugar And Cream!

Grow your own luscious, strawberries! Decorative as well as delicious! Bright green leaves, pretty white blossoms followed by scrumptious, taste-tingling and very colorful strawberries! 25 "Senator Dunlap" strawberry plants (world's most popular) with special enriched potting soil and waterproof box, all for only \$1.00; 2 gardens for \$1.75. You'll enjoy it immensely. Grows indoors or in garden. **SEND NO MONEY.** Pay postman C.O.D. plus postage. Cash orders prepaid if you enclose 10c extra for postage, packing. Return for full refund at once if not pleased. GIVEN with \$1.75 orders: exotic fragrant Chinese Lily Bulb.

\$1

Blueberry "Living Room" Plant



Ornamental! Beautiful! Delicious!

\$1

Now you can have those tasty, fresh blueberry muffins most any time of the year! Gorgeous blue berries in a setting of blood red foliage which gradually turns into beautiful bright green. Makes a delightful window display... and they're delicious too! Treat it like any other house plant. Very easy to grow. 12" - 18" high. FREE with each order: beautiful Easter Lily Bulb. Gorgeous blooms. \$1 each; 2 for \$1.75.

Lovely GARDENIA



and the start
of 4 African
VIOLETS

\$1

- Grow Your Own Beautiful Corsage
- Beauty in Your Living Room

With a lovely, fragrant 10 to 15 in. gardenia (budded or about to bud) at only \$1, we will send you "starts" from 4 of the following new varieties of African Violets: "Double Dipper", "Blushing Maiden", "Orchid Beauty", "Red Head", "Royal Sun Set". You get "starts" from \$8 worth of hard to get Violets because these are all \$2 varieties. These "starts" or leaves, are easy to root with instructions enclosed. Do not confuse with rooted plants. Gardenia shipped with fresh, rich, "no-cake" potting soil. Extra potting soil for violets and other plants composed of alluvial leaf mold, sand and black loam. 3 lbs. \$1. SEND NO MONEY. Pay postman C. O. D. plus postage. Cash order shipped prepaid. Return at once for cheerful refund if not pleased. Use order blank inside.

OVER 10,000 ORDERS RECEIVED FOR THIS NEW COMPLETE LIVING ROOM GARDEN



Complete With
Vase Planted in
Soil--Ready
To Grow

\$1

Three unusual bulbs that come complete with soil, in a vase, planted ready to grow. All you do is unwrap, add water and set in the window! You get vivid tuberous rooted BEGONIA, beautiful newly popular GLOXINIA and giant mixed-color AMARYLLIS.

Will grow and bloom in-doors all winter, outdoors in spring for several years' enjoyment. GIVEN: Mammoth "Living Room" blooming size Hyacinth Bulb with each garden. A very good "buy" for \$1.00; 2 gardens \$1.75; 3 gardens \$2.50. Sent C. O. D. plus postage or cash orders sent prepaid if you enclose 10c extra per garden for postage. MONEY BACK GUARANTEE: Return at once for full refund if not pleased. Use handy order blank inside.

A simple line drawing of a potted plant. The plant has several large, dark green, oval-shaped leaves. It is covered with numerous small flowers that have white petals and a prominent pink center. The plant is growing out of a simple, cylindrical pot. The entire illustration is set against a plain, light-colored background.

A simple line drawing of a potted plant. The plant has several large, green, heart-shaped leaves with prominent veins. It has several bright pink flowers with five petals each. The plant is growing out of a simple, cylindrical pot. The background is a light, textured surface.



GIVEN...

A simple line drawing of a potted plant. The plant has several large, green, oval-shaped leaves with prominent veins. In the center of the foliage, there are several small, pink, bell-shaped flowers. The plant is growing out of a simple, cylindrical pot.

One of the
Prettiest
Things You
Can Grow
in Your Hall
or Living
Room.



Fancy Leaved

CALADIUM

New Hybrid, Colorful Decorative, Unusual

GIVEN: With each order pure waxy white Calla Lily Bulb. Easy to raise indoors or outdoors.

A simple line drawing of a potted plant. The plant has five large, rounded red flowers and several green leaves. The leaves are pointed and have a central vein. The plant is growing out of a simple cylindrical pot. The background is a light beige color.

FREE With each order, exotic fragrant Chinese Lily Bulb. Makes a beautiful house plant.

A small, stylized illustration of a round, bulbous vase with a narrow neck. The vase is filled with several pink flowers, each with five petals, and green leaves. The vase has a simple line drawing of a landscape or architectural structure on its front.

FREE With each order exotic,
fragrant Chinese Lily Bulb.

A stylized illustration of a potted plant. The plant has numerous red, pointed leaves and several clusters of small, round, light-colored flowers or berries. The plant is contained within a simple, dark, cylindrical pot. The background is a light, textured surface.

FREE With each order, beautiful Easter Lily Bulb. Gorgeous blooms. \$1 each, 2 for \$1.75.



Special By Mail Offer

AFRICAN VIOLETS

Free

With \$2.75 orders, exotic
fragrant Chinese Lily Bulb.
Makes a beautiful house
plant.

LILY of the VALLEY GARDEN



**Complete With Vase
Plant, Ready To Grow
In Your Living Room!**

These dainty fragrant flowers will do well in your home. They are easy to grow and fragrance. They come completely planted in a vase. Just add a cupful of water and set them on the table or window sill to grow. The vase will be completely filled with leaves and blooms in just a short time. Lilies of the Valley will be an unusual novelty in your home. Given as a special "extra", a complete blooming "Living Room" Hyacinth Bulb. Each costs \$1.00. 10 for \$15.00. 3 for \$2.50. **SEND NO MONEY.** Pay postman C. O. D. plus postage. Cash orders shipped prepaid if you enclose 10¢ extra for postage. We will return for full refund if you are not completely satisfied.

Clever To Grow These New DWARF POTTED INDOOR

ORANGE or LEMON

PLANTS
10" to 15" Fine for
Living Room

Surprise your friends with a clever dwarf size orange or lemon tree—growing right in your own living room. Beautiful glossy dark green leaves with blooms turning into miniature edible fruit. Quite rare. Sturdy plants. Require no special "green thumb" to grow successfully as an ornament. You will be surprised at the fruit. Small but delicious. \$1 each, or one of each, \$1.75.

GIVEN with each order, exotic
fragrant Chinese Lily Bulb.

A simple illustration of a potted plant. The plant has a central stem with several long, green, lanceolate leaves. At the top of the stem is a cluster of yellow lilies with dark outlines. The plant is growing out of a reddish-brown, cylindrical pot. The background is a light beige color.

VERY
SPECIAL

Owen repeats a very popular bargain—for living room or outdoors. Tremendous value for \$1. You get: Wonderful new hybrid Madonna Croft Easter Lily—6" bulb. Also fragrant pink throated Regal Lily—6" bulb. You also get rich wax-like pure white Calla Lily Bulb. All 3 bulbs very hardy, supe to bloom this year and years after, becoming more beautiful each season. GIVEN with each garden—new hybrid Caladium. This has large fancy leaves with contrasting veins of rich colors. Garden consists of 3 lilies and Caladium. \$1 each garden. 2 for \$1.75. 3 for \$2.50. SEND NO MONEY. Pay Postman C. O. D. plus postage. Cash orders prepaid if you enclose 10¢ extra for postage.



**Grows In Your Window Sill
Everything But the Sugar and
Cream . . . Box . . . Soil . . . Plants**

Grow your own LUXURIOUS strawberry plants
as well as delicious strawberries. Decorative
white blossoms followed by scrumptious, pre-
tinting and very colorful strawberries, 25 "Se-
sator Dunlap" strawberry plants (world's most
popular) with special enriched potting soil and
potting box, all for only \$1.00, 2 for \$1.75.
You'll enjoy it immensely. SEND NO MONEY.
Make your order C.O.D. plus postage. Cash orders
prepaid if you enclose \$1.00 per garden for
potting, packing. Return for full refund at once
if not pleased. GIVEN with \$1.75 order—exotic
fragrant Chinese Lily Bulb.

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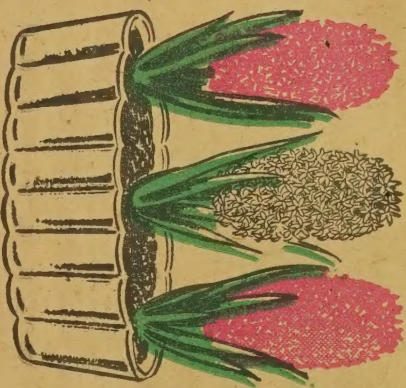
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New... For Your LIVING ROOM HYACINTH GARDEN

**Complete With Vase, Planted
in Soil—Ready To Grow**

All you do is unwrap the package and add a cupful of water! It's a wonderful idea. In just a few weeks you will have a beautiful fragrant colorful garden growing on your mantle or table. You get 3 large size "living room" hyacinths imported direct from the Netherlands. Complete with vase, planted ready to grow. GIVEN... a real surprise... an exotic fragrant Chinese Lily Bulb. 1 garden \$1.00; 2 for \$1.75; 3 for \$2.50. SEND NO MONEY. Pay postman C. O. D. plus postage, or if you enclose 10c extra per garden for full refund if not pleased. Return at once for full refund if not pleased.



Flowering Evergreen Plant Very Very Fragrant

Brighten your room with this rich unusual flowering evergreen! "Daphne" flowering evergreen is covered with delightfully scented blue-pink star shaped flower clusters 6" to 8" long. Deep green foliage. Sure to bloom, and easy to grow. Would suggest transplanting outdoors after blooming indoors so you can enjoy it again for years to come. This is the aristocrat of evergreens. Ordinarily sells in stores for \$5 to \$10 each.

\$2.50
Each
2 for
\$4.50

TUBEROSE LIVING ROOM GARDEN

**Complete With Vase and Soil
Planted—Ready To Grow**

Rich, exotic fragrance in your living room! Lovely large, double flowers of thick, waxlike texture borne on graceful long, strong stems. You will be proud to show this gorgeous sweet scented plant to friends and neighbors. Most fragrant of all house plants. Bulbs can be planted in garden after blooming in home. FREE with each order, beautiful pure white waxlike Calla Lily Bulb.



VIOLET BOOK By Wilson



Here is a valuable book for lovers of African Violets. "THE AFRICAN VIOLET" by Helen Van Felt Wilson, includes 11 chapters, 26 drawings, 68 detailed descriptions of varieties. Tells how to control pest and disease, temperature, watering, soil, rooting leaves, everything you've been wanting to know.

PLANTING INSTRUCTIONS BOOK \$1

New book just out "How To Grow and Bloom House Plants Successfully". Removes the question mark from house plant care. Many illustrations show 77 different types of house plants. Discusses in detail control, transplanting, pruning, making cuttings. Invaluable guide to women who love house plants and who think they do not have a "green thumb".



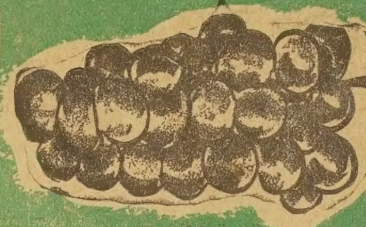
VIOLET-GRO POTTING SOIL

For African Violets and All House Plants

This almost miraculous mixture is composed of leaf mold, sand and black loam. Especially prepared to give the highest amount of food, yet not "burn" the plants. Will not bake or pack like ordinary pot soil. We have sold thousands of pounds and had many, many repeat orders. Try it on our recommendation. You will like it. \$1 for 3 lbs.; 5 lbs. \$1.50; 10 lbs. prepaid. Also sent C. O. D. plus postage.

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NEW CATALOG OF NURSERY BARGAINS!

from the

**JAMES W. OWEN
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